



## Turn the Soil Program - 1 Day



[Your Itinerary, maps and weather](#)



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# A New Kind of Travel

## One Horizon's Sustainable Programs in Egypt

Our sustainable programs in Egypt aim to facilitate economic empowerment to vulnerable communities. Soaring food prices, a struggling economy and the availability of hundreds of thousands of hectares of newly developed agricultural land has sparked a surge in interest in the sector from Egyptians. Our model of including likeminded travellers who share and goals in our work has been the hallmark of One Horizon's leadership in this area. Our Turn the Soil program has been the outcome and everybody can become involved

## Your Holiday Can Change Lives

At **One Horizon**, you will meet the **people** of Egypt. Spend time with them, learn about their lives, and be transformed in ways you never imagined.

You'll hear about the hopes and dreams they have for themselves and their children. And you'll be helping them move closer toward that better life. Imagine how it will feel to share smiles with these welcoming people. And you'll share your dreams as well. Perhaps long-harboured wishes for connection, trust, and joy with others in our world. And the chance to share the lessons of your own life.

This is what you have been looking for - to do good by giving back. The villages in and around Cairo are where this will happen. By spending this precious time with the people of Egypt you will be transformed. We invite you to join us. As with so many of our guests, you'll be swept up in an emotional journey that will change you forever. So come on a most journey. A journey into the heart of lightness.

## How We're Different

**One Horizon** provides more than 50 sustainable **programs** in Africa, aiding and assisting communities with nutrition, clean water, irrigation for farming, electricity, vocational training, and housing.

We are a non-profit, so your travel dollars go directly to improving the lives of the people you meet – the children, the young couples, and especially the seniors– who have an esteemed place in Egyptian life. By creating this model of “*travel with a purpose*”, we invite you, the visitor to make a hands-on, positive impact in the communities you visit and the people you meet, laugh with, and get to know.

For more information on the work of One Horizon please [click here](#)



### One Horizon's Sustainable Programs in Egypt

Our sustainable programs in Egypt aim to facilitate economic empowerment to vulnerable communities. And in a post Covid world, One Horizon's programs have resonated with local Egyptian communities because of the immediate benefits they deliver. Our model of including likeminded travellers who share and goals in our work has been the hallmark of One Horizon's leadership in this area.



### Egyptians Are Reengaging with the Land

Inflation in Egypt, as it has in most third world countries, has often marginalised people further. In 2023-24 inflations was around 32%. As the cost of living increases, and with fewer employment opportunities, Egyptians have been returning to the land. To grow their food, earn an income and to bring stability to their lives are the key drivers. And with the affinity that Egyptians have to the land, its been a natural response to difficult circumstances.



### The Cost of Renting Land Has Tripled

Because of the demand for land the cost of renting land has tripled since 2022. Millions of people have moved into agriculture and whilst it was always a big sector for employment, it has continued to consume more people. The government has helped by developing land for agriculture but the cost of renting the land has often been prohibitive. This is where One Horizon is stepping in to help.





### Other Start Up Costs Are Reasonable

Yet the costs to start a small farm are not as high as with other small business such as operating a roadside restaurant or even buying a car and starting a taxi business. And the benefits of planting crops, keeping families fed and selling the surplus is attractive to many Egyptians. Egyptians are intimately tied to agriculture by the powerful presence of the Nile.



### Our TTS Program - Turn The Soil Program

One Horizon TTS Program provides grants to local families to be able to rent land for farming. The grants range from \$500 to \$1,500. For Egyptians, raising the capital is the first and hardest step in the process. This program is a straightforward, practical assistance program that delivers results – economic empowerment and a future for families. We eliminate the most difficult step.



### Our Excursions to Farms Are Inspiring

Our excursions to these farms bring people from all walks of life together to help each other. A genuine collaboration which enables everyone to get involved and to 'give back'. It's travel with a purpose. Our guests enjoy the excursions immensely.

And our Egyptian families also earn an income from hosting guests. It's a win-win situation for all. You can combine this half day excursion with our other tours for a totally immersive cultural experience





### About Lunch

We enjoy taking our guests out for lunch because it's another way to experience Egyptian culture. We just want to make the following points. We only take our guests to the best restaurants.

We place good hygiene and cleanliness within those establishments as the number 1 priority. The restaurants offer both vegetarian and non-vegetarian options. If you choose to pass on lunch, we won't take it personally. But please be assured, your health and safety is our overriding priority.



### Contact Us

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# Inclusions

## Egypt

- Pick up and return from your hotel
- Lunch
- All entrance fees, service charge, current taxes, and vat.
- Services of English-speaking guide

## Exclusions

- Tips
- Drinks, extra meals, and any personal expenses